

Ruel Miguel Diaz

Web Developer | UI/UX Designer

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Surigao del Norte, Philippines

EXPERIENCE

Freelance UI/UX Designer August 2025 - Present
Self Employed / Remote

- Designed user-centered web and mobile interfaces for SaaS and e-commerce platforms using Figma, translating complex business requirements into intuitive layouts that successfully increased user session duration.
- Architected user flows, interactive prototypes, and scalable design systems, ensuring visual consistency and reducing front-end development handoff time.
- Optimized navigation and accessibility features through iterative UX analysis, improving platform usability and reducing user drop-off rates during checkout.

Freelance Web Developer June 2023 - Present
Self Employed / Commission-based / Remote

- Developed custom web applications, including appointment and document management systems, delivering scalable solutions that automated daily operations for small business clients.
- Engineered relational database architectures and administrative dashboards, improving overall data management efficiency and reducing manual data entry steps.
- Managed the full software development lifecycle (SDLC) from initial requirements gathering to final deployment, ensuring error-free launches within agreed project timelines.

Web Developer (Intern) February 2025 - May 2025
Split Second Software Services Corporation | Malaybalay City, Bukidnon, Philippines

- Built full-stack web application features by implementing front-end interfaces and back-end integrations, contributing to the successful, on-schedule delivery of the team's project milestones.
- Executed quality assurance testing, survey validation, and MCQ module configurations, identifying system defects early to ensure stable application performance.
- Maintained project source code and resolved software bugs using GitHub version control, supporting code integrity and preventing merge conflicts during team collaboration.

EDUCATION

Central Mindanao University 2021 – 2025
Bachelor of Science in Information Technology - Major in Software Development

CERTIFICATES

Cisco Networking Academy - JavaScript Essentials 1 and 2, Python Essentials 1 and 2, Data Analytics Essentials, Introduction to Data Science, IT Customer Support Basics, CSS Essentials, HTML Essentials
DICT Region 10 (ILCDB) - Machine Learning, Project Management, Ethical Hacking
Canva Design School - Graphic Design Essentials, Marketing with Canva

CORE SKILLS

Languages & Frameworks: PHP (Laravel, CodeIgniter), ASP.NET, VB.NET, JavaScript (React.js, Next.js, Vue.js), TypeScript, Java, Python, Flutter.
Web & Software Development: Full-Stack Development, MVC Architecture, RESTful APIs, Responsive Web Design, SDLC, CI/CD.
Databases & Storage: MySQL, PostgreSQL, Firebase, Database Design, Query Optimization.
UI/UX & Design Tools: Figma, User Interface Design, Wireframing, Interactive Prototyping, User-Centered Design (UCD), Information Architecture.
Tools, Version Control & QA: Git, GitHub, QA Testing, Unit Testing, Debugging, System Diagnostics, Deployment.
Professional Competencies: Analytical Problem-Solving, Team Collaboration, Adaptability, Cross-functional Communication.